



Title: Hockey Ambassador and Director- AMHA (Austin, TX)

Date: 2/1/18

Hiring Manager: VP of Hockey Operations

Status: Contract 1099 (2-year agreement)

Salary: \$36,000-\$40,000 plus full benefits (Health, Vision, Dental, Life)

Benefits: No commission on private lessons and discounts on adult hockey league fees

Submit Resume: hockeyvp@austinmetrohockey.org

About Austin Metro Hockey League

The Austin Metro Hockey Association (AMHA) is a youth organization operating the Texas Junior Stars and Texas Rising Stars, which offers all levels of play for young people from 8 to 18 years of age. The AMHA believes that education, personal development, teamwork, loyalty and sportsmanship will lead to the development of every individual and a community's solidarity through the honor of sport. The AMHA embodies the personal commitment to create a positive, passionate, character building experience for all.

The AMHA currently operates out of Chaparral Ice at Northcross Mall (1 full sheet), the Pond Hockey Club (1 full sheet/ 1 training sheet), and the HEB Center at Cedar Park (1 full sheet). Chaparral Ice at iSports will be open Spring 2020 and will feature 2 additional full size sheets, training sheet, and on-site medical/ off-ice facilities/ cross-sport training options.

Links:

www.austinmetrohockey.org

POSITION SUMMARY:

AMHA is seeking to fill the On-Ice Hockey Coach Coordinator role, an individual should demonstrate the following competencies:

- *Growth:* Primary focus of this role, requires history of successful grass roots efforts, interactions with schools/ social organizations, management of brand, and ability to create the love of hockey resulting in non-traditional market enrollment in the AMHA programs
- *Customer Service:* Ability to serve our customers respectfully and efficiently. Understand that the customer is our number one priority, and serving them is what will make us successful
- *Communication:* Able to interact professionally with colleagues, clients, and company personnel, able to clearly and effectively communicate information both orally and in writing
- *Training:* Able to clearly document company procedures and policies and train staff and employees on these company procedures and policies
- *Hockey Ability:* extensive background in hockey coaching and/or playing at NCAA/ Junior A/ Pro Level and ability to relate well to youth hockey players 3-18 years old, as well as learn how to use the products we sell (hockey as well as figure skating)

The successful candidate will be creative, highly motivated, organized and a team player with attention to detail and demonstrated ability to multi-task.

KEY RESPONSIBILITIES:

- Lead the identification of players and the marketing of relevant club information including mission, goals, program structure, coaching expertise and success to prospective players and their families
- Be chief hockey ambassador scheduling and attending as many school, PTA, public event, public skate, and other marketing events year-round as needed to guarantee minimum of 150 new AMHA participants in paid programming



- Manage public profile of the AMHA including working with AMHA Administrator to create marketing materials, participating in parent meetings, delivering credibility to program announcements, managing on-line social media presence, and working with webmaster and communications director to maintain professional and consistent messaging
- Provide expertise in furthering the goals of the AMHA Hockey Development Goals, specifically but not limited to assistance in the creation of: Standardized skill instruction, Programs to evaluate and track skill development, driving adoption of Practice Plan technology, and Programs to assist in the development of coaching expertise in the Greater Austin hockey market
- Oversee the planning and implementation of a successful hockey skill and strategy development, and hockey specific strength & conditioning programs, using USA Hockey ADM principles for players beginning at age 3 and progressing through age 18
- Be primary coach of AMHA hockey with focus on establishing fundamentals for the pyramid of our organization and directly oversee, implement, streamline, and coordinate development efforts from Try Hockey for Free events through Learn to Play up to and including House and Travel League at the team/ coach level
- Capacity to provide on-going program evaluation and individual progress reporting for coaches and players alike
- Provide leadership expertise in the development of a comprehensive hockey plan to integrate the capabilities and resources of local hockey organizations and ice-rinks, towards the achievement of AMHA and AMHA Hockey Development short and long-term goals
- Take the role of primary skills coach in designated skills session at House and Travel levels
- Control consistency so that everyone is learning the same things and using same terminology
- Instructs methods and strategies and coaches student-athletes in the sport
- Run quarterly continuing education or on-ice training sessions to help novice coaches learn to coach
- Oversee the compilation of a standardized AMHA skill instruction database (written and video) using USA Hockey and AMHA resources for use by all AMHA players and coaches with appropriate beginner, intermediate and advanced skill progression.

QUALIFICATIONS:

- Education/Experience: High School Diploma Required. 5 year of head coaching experience required. 3 years of work around growth based initiatives required.
- A strong belief and knowledge of the American Development Model (ADM) and fun based development
- Efficient organizational, leadership, communication, and administrative skills with a commitment to follow-through
- Excellent communication (oral and written), problem solving and interpersonal skills
- High-energy and passionate about youth hockey
- Commitment to professional development through the acquisition of appropriate USA Hockey Coaching Education Program certifications
- Based on Affiliate requirements, successfully pass a background screen
- Computer Skills: Advanced Microsoft Office experience required.
- Driver's License: a valid driver's license required
- Hockey Experience: USA Hockey Level 1 or above coaching certification and NCAA/ Junior A/ Pro playing/ coaching experience and pass Safesport Background Certification
- Ability to work nights, weekends and holidays in addition to traditional business hours, is required.
- Must be able to lift or move items weighing up to 75 pounds
- Must be able to work in the USA

WORK ENVIRONMENT:



The essential functions of this position are performed indoors and occasionally outdoors in the weather conditions prevalent at the time. The noise level in the work environment is usually moderate to loud during events and minimal during non-event times.

EQUAL EMPLOYMENT OPPORTUNITY:

Chaparral strongly supports equal employment opportunity for all applicants regardless of race, color, religion, sex, gender identity, pregnancy, national origin, ancestry, citizenship, age, marital status, physical disability, mental disability, medical condition, sexual orientation, genetic information, or any other characteristic protected by state or federal law.

HIRING PRACTICES:

The preceding job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities, and qualifications required of employees assigned to this job.

Applicants for employment in the U.S. must possess work authorization.