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## WELCOME TO NAPLES!

This “Mini-Guide” provides our convention attendees the latest Convention Schedule and diagrams of the facilities at the Naples Beach Hotel and Golf Club. The AHCA has enjoyed this site for two full decades and looks forward to coming back each year. Let’s go over some of the procedures, events and expectations of our 2017 AHCA Convention.

**AGENDAS AND SCHEDULES:** Look for signage in the lobby of the main building as well as in the Atrium of the newer building across the street and by the Tiki Bar.

**ID BADGES:** You need one. Most convention events require proof that you have paid your membership dues and convention fee. Without having done so, you do not get a badge and you do not get into certain key events. Badges are obtained when you register. Badges are available for certain “guests” (family) but anyone who is part of the hockey community must be a paid member to attend. ***These badges (sponsored by CCM) will be checked starting with Thursday morning’s events.***

**REGISTRATION OPPORTUNITIES:** Some NCAA Division I conferences will get a chance to receive badges at their early-week meetings. Women’s coaches can first find their badges at their Wednesday afternoon event. Everyone else can get theirs at Thursday morning’s Early Registration (sponsored by CCM) in the newer building and before/during any of the Exhibitor Socials. Non-varsity members (ACHA) should seek out their officers for badges.

**Note:** Convention Fee is \$175 (after March 1); dues remain:

- \$340 for a program’s NCAA Division I Staff (men or women)
- \$210 for a program’s NCAA Division II-III Staff (men or women)
- \$80 for an “Allied” member (someone employed in ice hockey)
- \$25 for a Youth - Amateur - High School member

**NOTE: YOU MUST PAY TO GET YOUR ID BADGE! No one will be allowed to be billed later.**

**WHICH EVENTS HAVE COSTS?:** Your convention fee gets you into all convention sessions with the following exceptions:

**Hockey Coaches Care Golf Tournament** (Wednesday Afternoon)—This is a fund-raiser for the AHCA relief fund. Go to [ahcahookey.com](http://ahcahookey.com) for details or speak to Bruce Delventhal. There are different ways to participate but the 9-hole tournament will be \$400 per foursome; net proceeds to Hockey Coaches Care.

**Coach of the Year Celebrations** (Men on Wednesday and Women on Friday)—Active Members (NCAA coaches) can attend at no additional cost. Guests and all AHCA members in the Allied or Youth-Amateur-High School classifications must pay \$50 per person for these events. ACHA (non-varsity) Members are charged a negotiated rate through the ACHA Officers. We accept cash, checks (payable to “AHCA”) and credit cards. There will be receipts available for anyone who needs them.

**WHAT “GOODIES” ARE GIVEN OUT?:** Everyone likes gifts. We have a few items for attendees that are available only at the Exhibitor Socials. On Thursday night, the first of two convention gifts will be given out. At Friday’s Exhibitor Social the second convention gift will be distributed. Both gifts are sponsored by CCM and STX. On Friday, the exhibitor session will include a cookout, sponsored by Bauer. Also at Friday’s final Exhibitor Social a few items will be raffled off. There will also be a few “give-aways” at the **Hockey Coaches Care Reception** on Thursday night.

**ABOUT THE TRADE SHOW AND OUR EXHIBITORS:** Please attend the Trade Show on Thursday and Friday. Our exhibitors help defray the cost of the Convention. Please support them. And we ask that you refrain from conducting business with attendees who bypass the Trade Show. It is not fair to those vendors who pay and support the AHCA.

**IF YOU HAVE A QUESTION:** The AHCA Officers and Governors are prepared to answer any questions that you might have. Look for the “OFFICER” badge worn by the AHCA Board.



**BRIAN RILEY**  
Army, AHCA President



**JOE BERTAGNA**  
Hockey East, AHCA  
Executive Director



**BRUCE DELVENTHAL**  
Plattsburgh, AHCA Treasurer



**T.J. MANASTERSKY**  
Curry, VP Convention

# Agenda

Naples Beach Hotel and Golf Club in Naples, Florida

**Date/Time**                      **Event**    **Location (Rooms Are Tentative)**

## WEDNESDAY APRIL 26

1:00-4:30pm	“Hockey Coaches Care” Golf Tournament	Golf Course
2:00-4:00pm	Commissioners Meeting; CHI Board Meeting	Goodland
4:00-6:00pm	Early Women’s Registration & Women’s General Issues (Including Reagan Carey, USA Hockey)	Sunset Terrace
6:30-9:00pm	“Celebration of Men’s Hockey”, Dave Starman, Emcee; <i>reception sponsored by the USHL &amp; NAHL; dinner sponsored by USA Hockey; awards sponsored by CCM</i>	River of Grass

## THURSDAY APRIL 27

7:00-8:30am	Breakfast and Early Registration/ID Badge Distribution, <i>sponsored by CCM</i>	Waterlily Terrace/Orchid Atrium
8:30-8:40am	Doug Keeley Welcome	River of Grass DEGH
8:40-9:10am	Opening Business Meeting	River of Grass DEGH
9:15-9:45am	USA Hockey Report: Roger Grillo, Scott Paluch and Mark Tabrum	River of Grass DEGH
9:45-10:45am	USAH Speaker: John Kessel	River of Grass DEGH
10:45-10:55am	Break	
10:55-11:45am	Men’s Champions Panel and, simultaneously, Women’s Breakouts: Dan Tudor/Recruiting in Chokoloskee; Jay Riley/Financial Planning in Immokalee L & M, John Colan/Coaches Inc. in Immokalee N; <b>(Choose two to attend: 20 minutes each)</b>	River of Grass DEGH
11:50am-12:40pm	Women’s Champions Panel and, simultaneously, Men’s Breakouts: Dan Tudor/Recruiting in Chokoloskee; Jay Riley/Financial Planning in Immokalee L & M, John Colan/Coaches Inc. in Immokalee N; <b>(Choose two to attend: 20 minutes each)</b>	River of Grass DEGH
12:40-1:30pm	Lunch Break	
12:40-1:30pm	AHCA Officers and Board of Governors Lunch Meeting	Goodland
1:30-4:30pm	Issues by Gender: Men’s Division 1 (Includes visit from Susan Peal, NLI) Men’s Division 3 Women’s Division 1 Women’s Division 3	River of Grass DEGH Immokalee L & M Immokalee N Chokoloskee
4:30-5:30pm	NCAA Rules Committee Advisory Group	Cape Romano Board Room
6:00-7:30pm	Hockey Coaches Care Reception	Waterlily Terrace
6:00-9:00pm	ID Badge Distribution	
7:30-10:30pm	Exhibitors Social #1, <i>sponsored by CCM</i> , with Convention Gift #1, <i>sponsored by STX</i>	Exhibit Area

## FRIDAY APRIL 28

7:30am	Coffee Time/ID Badge Distribution, <i>sponsored by the Eastern Hockey League</i>	Orchid Atrium
7:50-8:00am	Doug Keeley Kick-Starter	River of Grass DEGH
8:00-9:15am	Drills/ Hockey Concepts (4 speakers TBD), <i>sponsored by XOs, Polar Electro, flexxCOACH</i>	River of Grass DEGH
9:15-10:00am	World Junior Championships Panel	River of Grass DEGH
10:00-10:45am	NCAA Tournament Committee Meetings: Men’s Division 1 Men’s Division 3 Women’s Division 1 Women’s Division 3	River of Grass DEGH Immokalee L & M Immokalee N Sunset Terrace
10:45-11:30am	NCAA Rules Committee: Meet With Men’s Coaches	River of Grass DEGH
10:45-11:30am	NCAA Rules Committee: Meet With Women’s Coaches	Everglades
11:30-12:30am	Membership Cookout, <i>sponsored by Bauer</i>	Waterlily Terrace
12:00-3:00pm	Exhibitors Social #2, with Convention Gift #2, <i>sponsored by CCM (Exhibitor/Hotel Raffles)</i>	Exhibit Area
3:00-4:30pm	Coaches Site Speakers (TBD)	River of Grass DEGH
4:30-5:00pm	Doug Keeley Session: Story Telling for Leaders	River of Grass DEGH
6:30-9:00pm	Celebration of Women’s Hockey, <i>reception sponsored by the JWHL; dinner sponsored by USA Hockey; awards sponsored by CCM</i>	Everglades

Date/Time	Event	Location (Rooms Are Tentative)
<b>SATURDAY APRIL 29</b>		
7:00am	Non-Denominational Chapel, <i>sponsored by Fellowship of Christian Athletes</i>	Sunset Terrace
7:30am	Coffee Time, <i>sponsored by the Greater Ontario Hockey League</i>	Orchid Atrium
7:45-8:30am	Retired Coaches Panel: Rick Comley, Joe Marsh, Jack Parker and Mike Sertich	River of Grass
8:30-8:45am	Doug Keeley	River of Grass
8:45-9:30am	Gord MacFarlane & Marc Guevremont: "The Coach-Athlete Relationship"	River of Grass
9:30-10:45am	Drills and Hockey Concepts, sponsored by XOs, Polar Electro, flexxCOACH	River of Grass
10:45am	Coffee Break	Orchid Atrium/Solarium North
11:00am-12:00pm	Rob Vollman, Hockey Abstract, Brian MacDonald, Fla Panthers: Discussion of Analytics	River of Grass
12:00-12:45pm	Goaltending Panel, featuring former NHL Goalie Rick Wamsley	River of Grass
12:45-1:00pm	Doug Keeley	River of Grass
1:00pm	Final AHCA Business Meeting and AHCA Board Meeting	River of Grass



Members of the American Collegiate Hockey Association (ACHA) are participating in their own meetings, at both the Naples Beach Hotel and the Gulf Coast Inn. ACHA members can pick up their badges from ACHA Officers at registration times listed below. Key ACHA-related sessions appear below. ACHA members are also welcomed at all AHCA events, using their Convention Badge to gain entry. Anyone with questions about ACHA activities should seek out an ACHA officer.

#### THURSDAY APRIL 27

8:00am-noon	Registration	Orchid Atrium
8:00am-3:30pm	USA Hockey Certification - Level 3 & 4	Gulfbreeze North & South

#### FRIDAY APRIL 28

8:00am-noon	Registration	Orchid Atrium
8:00 am-3:30pm	USA Hockey Certification - Level 3 & 4	Gulfbreeze North & South
7:30pm-9:30pm	ACHA Hall of Fame and Coach of the Year Banquet	Sunset Terrace

#### SATURDAY APRIL 29

8:00-9:00am	Registration	Hotel Lobby
9:00-11:15am	Meeting	Everglades
11:15 am-12:15pm	Lunch	Ocean Lawn
12:15pm-2:15pm	Divisional Breakout Sessions/Board Elections	Gulfbreeze North
	Gulfbreeze South	
	Everglades	
	Sunset Terrace	
2:30pm-5:00pm	Poolside Social	Gulf Coast Inn

☞ The agenda features a number of keynote speakers and panels. Information on most speakers can be found on printed handouts in the hotel atrium or in the rooms where they speak. *In addition to printed handouts, we will attempt to post speaker materials on the AHCA web site ([ahcahockey.com](http://ahcahockey.com).)* Note that late Thursday morning, multiple presentations take place simultaneously and are repeated every 20-30 minutes. Choose which sessions you wish to attend.



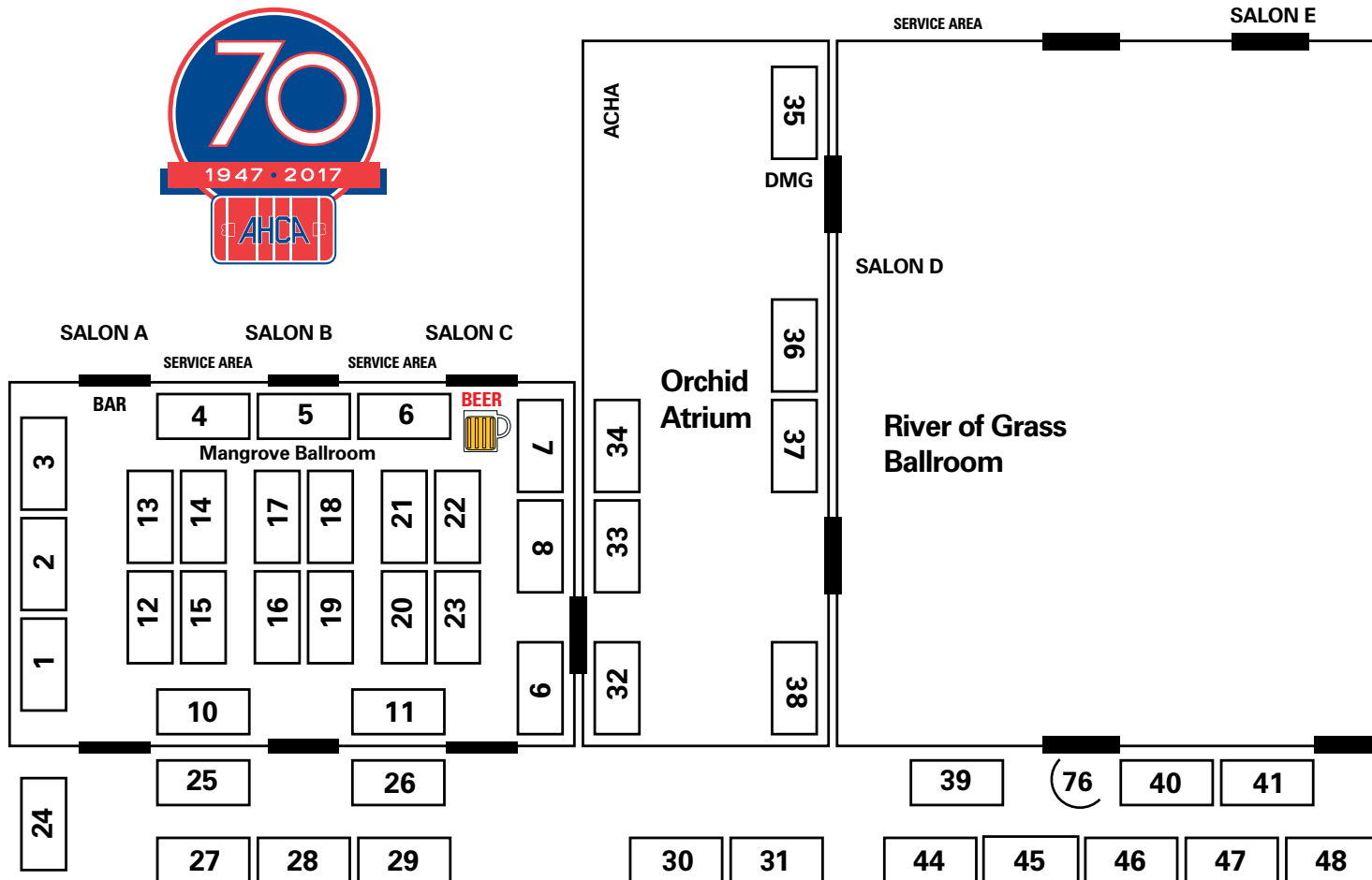
Among the speakers this year will be **Doug Keeley** (at far left), who was a huge hit a year ago in Naples. Doug will pop up on the agenda numerous times during the convention. Participating in a goaltending panel on Saturday morning will be former NHL goaltender and former Ottawa Senators goalie coach **Rick Wamsley**. Wamsley played for St. Louis, Toronto, Calgary and Montreal.



The AHCA is pleased to welcome college hockey commentator (CBS Sports Network and ESPN) **Dave Starman** (at far left) and St. Lawrence University women's head coach **Chris Wells**, who will serve in the emcee role at the Wednesday night "Celebration of Men's Hockey and the Friday night "Celebration of Women's Hockey," respectively. Dave also serves as NHL scout and has coached extensively at the junior level. Chris was a standout player at St. Lawrence before entering the coaching ranks.

# Trade Show

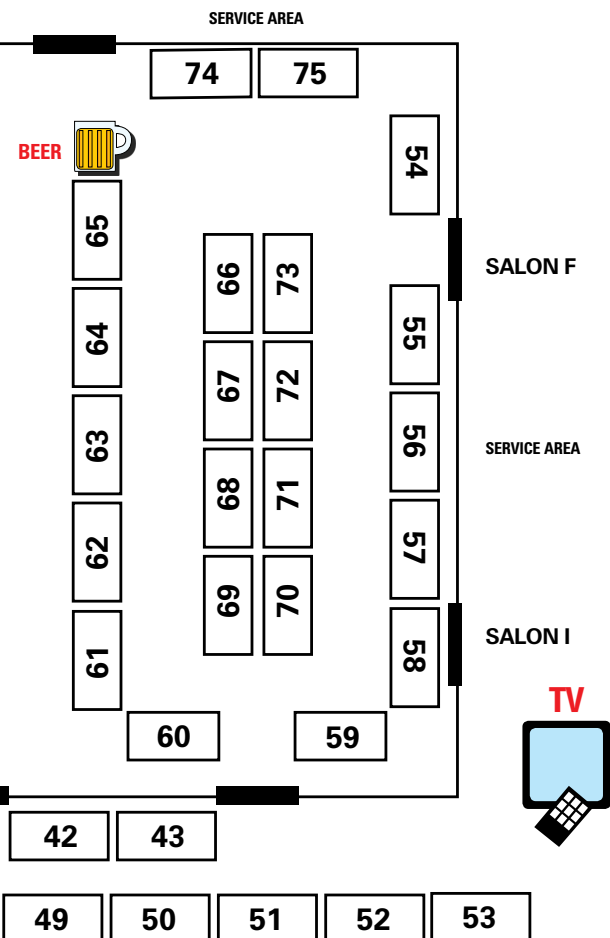
Naples Beach Hotel and Golf Club in Naples, Florida



## Directory

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40	Baron Championship Rings	64	Harrow Sports	75	PROlocker
36	Bauer Hockey	39	HockeyTech USA	49	Prozone Lockers
37	Bauer Hockey	27	Howies Hockey Tape	67	Quik Innovative Hockey
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11	BioSteel Sports	74	JB Sport Mats	30	Reebok-CCM Hockey
7	Blackstone Sports	44	JOG Athletics	31	Reebok-CCM Hockey
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\*Subject to change

## About the Trade Show

The AHCA is pleased to welcome close to 70 exhibitors to the 2017 Trade Show in Naples. The AHCA Officers and Governors strongly encourage all AHCA Convention attendees to frequent the Trade Show during the two days—and six hours—that the show is open. There are plenty of new products to see and plenty of fresh beer and soda to drink! *And convention gifts will be given out at each session!*

### Please note:

- The scheduled hours for the show are:  
Thursday, April 27, 7:30–10:30pm  
Friday, April 28, 12 noon–3:00pm\*  
*\*Enjoy the cookout sponsored by BAUER that accompanies this session!*
- You must wear your ID Badge to gain access to the Trade Show and all official convention sessions.
- *The official convention handouts, which contains all the outlines from the various speakers and is sponsored by flexxCOACH can be found on the AHCA web site (ahcahockey.com.)*
- The official convention gifts, provided by CCM and STX, will be given out during the two sessions.
- Select raffle items provided by vendors will be given out at the final session on Friday. You must be there to win.
- **IMPORTANT:** Our official vendors support the AHCA and go to great lengths and great expense to do so. *If you are approached by representatives of businesses who are not attending the Convention as a paid vendor, we ask that you politely refrain from conducting on-site business with them.* Many companies will try to conduct business at the convention without going through proper channels. This is not fair to those that do.

### Please support our vendors

—The AHCA Officers and Governors



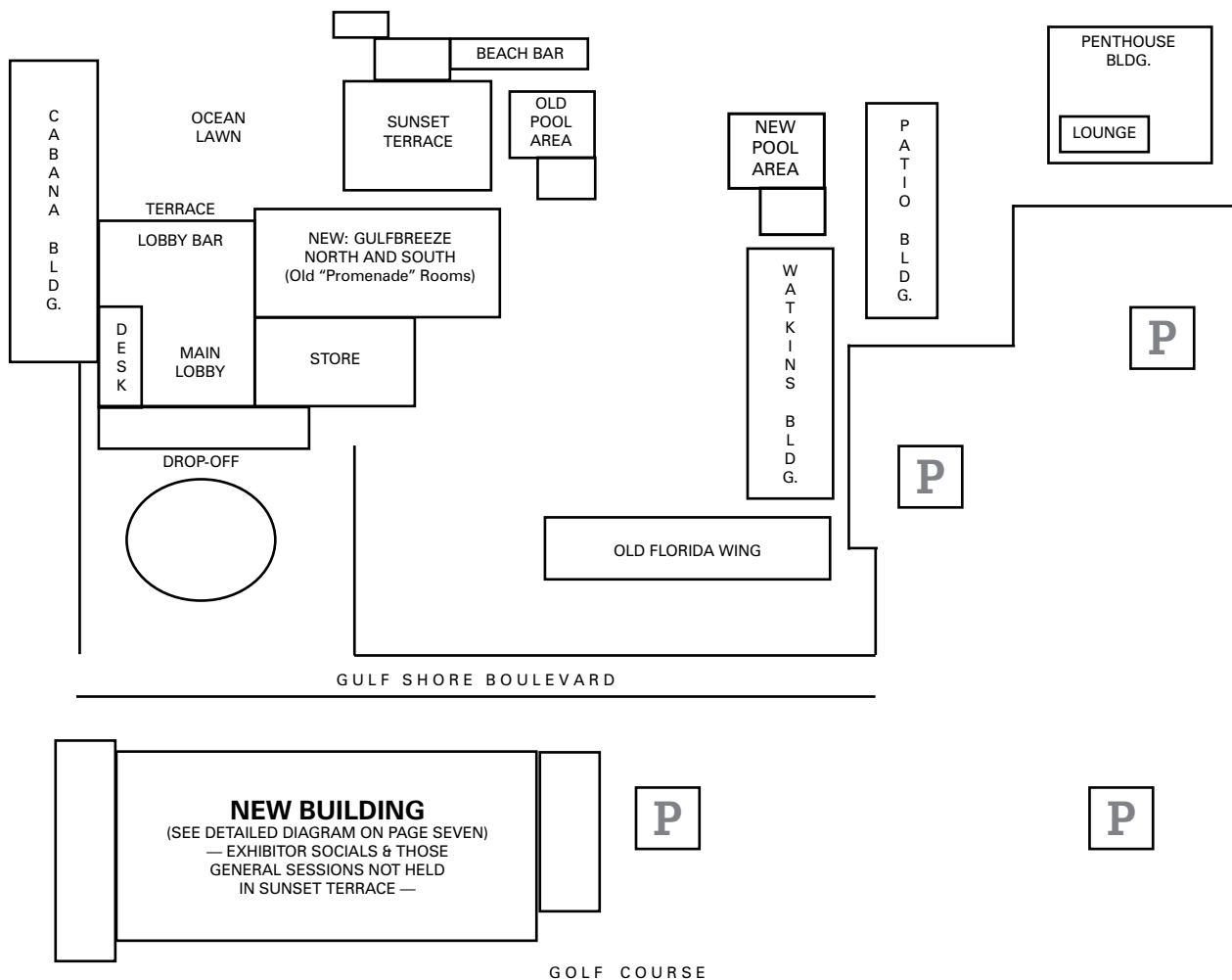
Please consider a donation to “Hockey Coaches Care” when you attend Thursday’s reception. This fund helps members of the amateur hockey community in times of need. Please buy a raffle ticket when AHCA officers offer them to attendees.

# Naples Beach

Hotel and Golf

## The Main Buildings at the Naples Beach Hotel and Golf Club

### G U L F O F M E X I C O

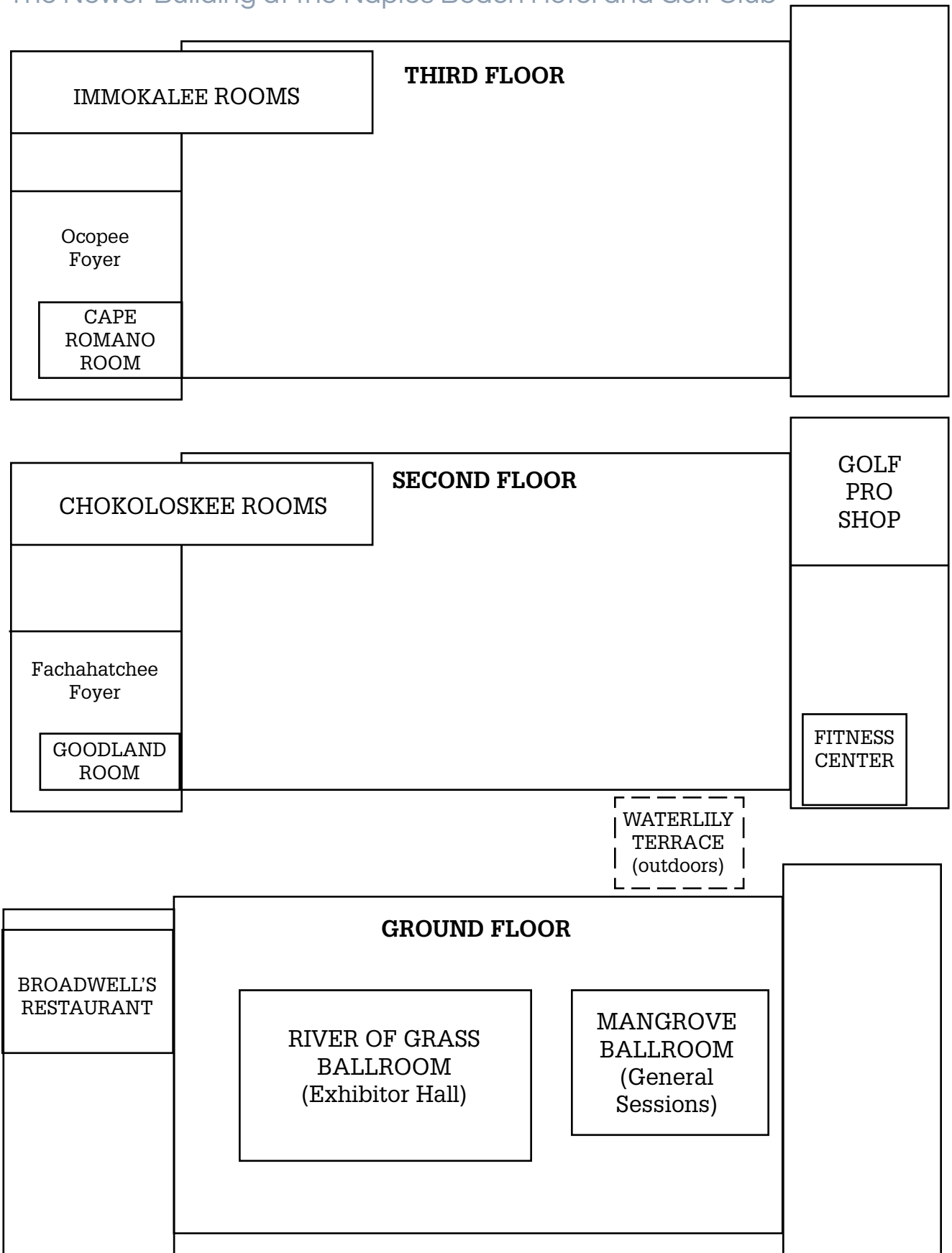


### IMPORTANT NOTICES TO ACHA MEMBERS AND GUESTS:

Anyone planning to attend the AHCA Convention in Naples should take notice of the following:

- 1) Only AHCA members who have paid both their annual dues and their 2017 Convention fee will be allowed into official Convention sessions.
- 2) Once again, the AHCA will employ an "Identification Badge" system for entry into our General Sessions and our Exhibitor Socials. **No one will be allowed into these sessions without proper identification.**

The Newer Building at the Naples Beach Hotel and Golf Club



Coming in from street

# THANK YOU!

AHCA Thanks our sponsors



CCM Hockey, a subsidiary of the Adidas Group, is headquartered in Montreal. With operations in Canada, the United States and Europe, the company is a leading designer, manufacturer and marketer of hockey equipment and related apparel. CCM Hockey equips more professional hockey players than any other company, including superstars like Sidney Crosby, Connor McDavid and Carey Price. CCM Hockey is also the official outfitter of the National Hockey League, the American Hockey League, the Canadian Hockey League, and several NCAA and national teams.

[CCMHOCKEY.COM](http://CCMHOCKEY.COM)



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[STX.COM](http://STX.COM)



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[FLEXXCOACH.COM](http://FLEXXCOACH.COM)



**XOS Technologies**

XOS Digital provides more than 500 sports organizations at all levels a competitive advantage by unlocking insight and value from their digital media assets. XOS offers software, analytics and services that enable our partners to preserve and monetize their digital media assets and our coaches to better scout, recruit, teach and win. The ever-expanding portfolio of products and services including the XOS Thunder™ HD Coaching Platform, XOS ThunderCloud Suite, XOS Digital Licensing Portal™ and XOS Vault™ digital asset management system reflect the XOS Digital commitment to continuing innovation.

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Bauer Hockey Ltd. is a leading developer and manufacturer of ice hockey, roller hockey and lacrosse equipment as well as related apparel. The company has the most recognized and strongest brand in the ice hockey equipment industry. Bauer Performance Sports is focused on building its leadership position in all product categories through continued innovation at every level including many of the world's premier hockey organizations including the NHL, NCAA, CHL, Hockey Canada, USA Hockey, and the IIHF.

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## ADDITIONAL THANKS TO:

