

KEYNOTE SPEAKERS at 2016 AHCA CONVENTION in NAPLES, FL

THURSDAY, APRIL 28

Doug Keeley - Doug will appear early and often!

Doug Keeley, CEO and Chief Storyteller of The Mark of a Leader, is one of North America's leading communicators, a serial entrepreneur, and a self-professed "leadership junkie". Doug started the first of several communications businesses in 1978, and quickly became a pioneer in the marketing and communications industry, travelling the globe working with hundreds of Fortune 500 corporations and executives.

In 2004, he created The Mark of a Leader, a revolutionary program designed to inspire new thinking about leadership and corporate culture, and to encourage the use of stories to build stronger cultures and drive performance.

Based on a powerful concept called Five Level Leadership, the program uses incredible video stories to share insights into the success of many of the world's greatest leaders and brands and show how their leadership principles can be applied to business today.

The Mark of a Leader has been used repeatedly by companies like Bank of America, Coca-Cola, Disney, Frito-Lay, General Mills, HP, Microsoft, Pepsi, Starbucks, and many other leading corporations, associations, and schools.

Doug has written a book of inspiring stories, authored many magazine features and columns, and been interviewed many times on radio and television on the subjects of leadership and innovation. When he is not telling stories and conferences, he is usually at a rink watching his 14 year old AAA goalie son working to take Carey Price's job some day.



Dr. Stephen Norris - 9:45-10:45 a.m. in the River of Grass

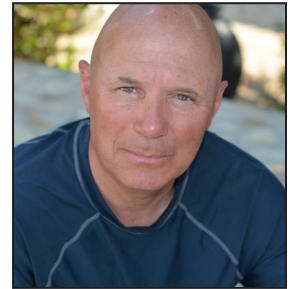
Dr. Stephen Norris is a leading performance consultant and sport scientist who as the Chief Sport Officer at WinSport was part of the visionary team that laid the foundation for the WinSport Winter Sport Institute based in Calgary and Canmore, Alberta. Unique in its vision and purpose, WinSport (a not-for-profit organization) has become the yardstick by which the world measures Olympic legacies and winter sport development programs.

Previously, Stephen was the Director of Sport Physiology & Strategic Planning at the Canadian Sport Centre Calgary where he was focused on Canada's Winter Olympic teams for three Olympic cycles (Salt Lake City 2002, Torino 2006, & Vancouver 2010) within the multidisciplinary team headed by Dr. David Smith.

In addition, Stephen played a key role as a primary consultant to the 'Own The Podium' program high performance/technical group (led by Dr. Roger Jackson), which was the agency tasked to spearhead Canada's Winter Olympic Sport performances in the 5 years prior to the Vancouver 2010 Olympic Games. He continues to work with Canada's Winter Olympic Teams as a lead performance consultant, including the preparation for the most recent Sochi 2014 Olympic Winter Games.

Stephen is also one of the five founding contributors to the 'Canadian Sport For Life' movement concerning athlete/participant development and the concept of 'physical literacy' within Canada. Increasingly sought after as pivotal speaker and presenter internationally, Stephen focuses upon the understanding and creation of sustainable systems and cultures aimed at performance and excellence, an area of attention for both sport and business endeavours as organizations move from early inspiration to continual implementation of specific processes, behaviours, and habits.

On a personal level, Stephen is an avid board sailor, snowboarder, mountain biker and paraglider pilot; attempts to participate in squash, tennis and golf, and is currently pursuing kitesurfing and wakesurfing (surfing behind a slow moving boat!), when time, weather, and water temperature permit!



Dr. John Sullivan - 11:10 a.m. - 11:20 p.m. in the River of Grass

Dr. John Sullivan has over twenty years of clinical and scholarly experience, and for the past 14 years he has worked with the same team in the National Football League (NFL) for their coordination of clinical care and human performance technology. Dr. Sullivan's experience also includes such work within the National Basketball Association, Major League Soccer, British Premier Soccer League, The English Football Association, Premier Rugby League, and Olympic national teams. He is an expert consultant for the elite performers of the military in regard to both welfare and performance needs.

As the Clinical Sport Psychologist/Sport Scientist for Providence College and University of Rhode Island, he maintains positions in Sports Medicine and Sport Science. He is also the Assistant Director of the South County Sports Medicine Concussion Clinic in Wakefield, Rhode Island. Dr Sullivan serves as an Instructor/Supervisor for Brown University Medical School Sports Medicine Fellowship. He has established expertise with psychophysiological profiling and developing cognitive abilities (e.g., decision making, complex reaction time, and read-and-react abilities) of elite performers. Dr. Sullivan uses various markers such as, Central Nervous Systems Assessment - DC Potential, Heart Rate Variability (HRV), Electroencephalography (EEG), Accelerometry/GPS, Multiple Object Tracking (MOT), Optic Flow (OF), and biofeedback to determine optimal training loads, recovery interventions, and maintaining as well as enhancing cognitive capabilities in performance environments.



Dr. Sullivan provides consultation to the NFL office on issues related to well-being and performance, and is a member of the mental/behavioral health advisement group. Dr. Sullivan was one of five national experts identified by the National Collegiate Athletic Association (NCAA) to provide expert contribution for new guidelines for the NCAA Sports Medicine Handbook, and he is the co-lead author for the interdisciplinary consensus statement regarding the treatment of mental health issues with student-athletes, which is sponsored by the National Athletic Trainers Association (NATA) and the NCAA.

Dr. Sullivan is a frequent contributor writing on sport science and sports medicine for peer review journals and popular press. He has co-authored three recent chapters; the first on the merging of technology, neuroscience, biofeedback, and sport/performance psychology in *Sport psychology: On the way to the Olympic Games*; the second chapter focusing on well-being and mental health issues in athletes within *Fundamental concepts in sport and exercise psychology: A project sponsored by the International Society of Sport Psychology*, and the third chapter for a forthcoming American Psychological Association book - *Career Paths in Psychology: Where Your Degree Can Take You 3rd edition* - focusing on working in sport and the role of Sport Psychologists. He is also co-authoring a series of books focusing on the latest cognitive science and neuroscience related to optimal brain performance entitled *The Brain Always* published by Urbane Publishing London UK Ltd – expected out early 2016 worldwide. He is an advisory board member at the *Journal of College Athletics* and the *Law of Jossey Bass/Wiley Publishing* and holds scientific and performance advisory positions for multiple medical and sports technology companies. He was the 2010 recipient of the Rhode Island Athletic Trainers Association Service Award for distinguished service and education in the area of sports medicine.

Dr. Sullivan is a national and international practitioner-researcher who conducts central nervous system (CNS) measurement/assessment, performance optimization, testing, talent selection, recovery training, and concussion assessment/rehabilitation.

FRIDAY, APRIL 29

Jon Gordon - 8:00 - 9:00 a.m. in the River of Grass

Jon Gordon's best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous NFL, NBA, MLB coaches and teams, Fortune 500 companies, school districts, hospitals and non-profits. He is the author of numerous books including *The Wall Street Journal* Best-seller *The Energy Bus*, *The No Complaining Rule*, *Training Camp*, *The Carpenter and You Win in the Locker Room First*. Jon and his tips have been featured on *The Today Show*, CNN, Fox and Friends and in numerous magazines and newspapers.

Jon and his engaging talks have impacted successful teams and coaches including the Atlanta Falcons, University of Texas Football, Clemson University Football, University of Georgia Football, Oklahoma City Thunder, LA Clippers, USA Olympic Men's Basketball, Pittsburgh Pirates, West Point Academy, University of Nebraska, Notre Dame Women's Lacrosse and Softball, and many more.

Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams.

When he's not running through airports or speaking to businesses, hospitals or school leaders, you can find him playing tennis or lacrosse with his wife and two teenage children.



Dr. Michael Stuart - 9:00 - 10:00 a.m. in the River of Grass

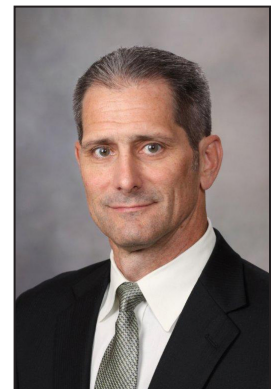
Michael J. Stuart, M.D., is a Professor of Orthopedic Surgery and Chair of the Division of the Sports Medicine at Mayo Clinic in Rochester, MN. Dr. Stuart is medical director of the Orthopedic Sports Medicine Fellowship and he has teaching and examining privileges in orthopedics at Mayo Graduate School.

Dr. Stuart earned the B.A. degree from DePauw University and the M.D. degree from Rush Medical College. He completed a fellowship in orthopedic surgery at Mayo Graduate School and a fellowship in sports medicine at the University of Western Ontario. He has received numerous awards and honors throughout his career including the Mayo Clinic Mayo Individual Award for Excellence, Distinguished Clinician Award, the Outstanding Faculty Award at Mayo Clinic, the Karis Award at Mayo Clinic, the Hughston Award from the American Journal of Sports Medicine, the "Doc" Counsilman Science Award for Ice Hockey from the U.S. Olympic Committee, the Excellence in Safety Award and the President's Award from USA Hockey.

Dr. Stuart is internationally known for his commitment to sports safety and his expertise in the diagnostic procedures and surgical techniques of sports injuries. He is a past member of the Board of Directors, Education Committee and the STOP Sports Injuries Steering Committee for the American Orthopaedic Society for Sports Medicine. He is the Chief Medical and Safety Officer for USA Hockey and has served as the team physician for numerous national teams, including the United States Men's Olympic Hockey Team in Vancouver and Sochi. Dr. Stuart is a Second Medical Opinion Physician for the NHL/NHLPA. He is a member of the Medical Committee and a Medical Supervisor for the International Ice Hockey Federation. In his local community, Dr. Stuart is team physician for Lourdes High School and the Rochester Ice Hawks in the Minnesota Junior Hockey League. He also is a member of the Minnesota State High School Sports Medicine Advisory Committee and the Minnesota Hockey Safety Committee. Dr. Stuart is a founder and President of the Rochester Mustangs Sled Hockey program.

Dr. Stuart has published over 190 journal articles and 40 book chapters. His research interests include sports concussion, knee ligament reconstruction, total knee arthroplasty, lower extremity biomechanics, and the epidemiology and prevention of sports injuries. Dr. Stuart has received numerous grants in support of his research from the USA Hockey Foundation and the Orthopaedic Research and Education Foundation.

Dr. Stuart and his wife Nancy have four children, Michael, Colin, Mark, and Cristin. All of the Stuart children played Division 1 ice hockey and all 3 boys were drafted and played in the National Hockey League.



Joe D'Antonio, Commissioner, Colonial Athletic Association - 3:00-4:00 and 4:00-5:00 in Breakout Sessions; Room TBD

Joe D'Antonio, recently named the Commissioner for the Colonial Athletic Association, most recently served as the Senior Associate Commissioner for Administration and NCAA Relations at the BIG EAST Conference. In that role, he was charged with the oversight of the Conference's internal operations and its interaction with the NCAA. Additionally, he currently serves on the NCAA Division I Legislative Committee, the NCAA Division I Council Two-Year Governance Structure Review Ad Hoc Working Group and has been the chair of the CCACA (Conference Commissioners Association of Compliance Administrators) since 2007-2008.

In November 2005 D'Antonio came to the BIG EAST from Providence College where he had served as the Associate Athletic Director of Compliance and Administration. During his eight-year tenure at Providence College he was promoted on three separate occasions and served in a number of administrative capacities.

A 1993 graduate of the New England School of Law in Boston, MA where he earned Dean's List honors, D'Antonio was admitted to the Commonwealth of Massachusetts State Bar in 1994 and worked in private practice prior to 1997. A Massachusetts native, D'Antonio graduated from Abington High School in 1986 and accepted his undergraduate degree from Providence College in 1990.

D'Antonio resides in Hope, RI with his wife Karen and their two children, Joseph III (16) and Olivia (13).



SATURDAY, APRIL 30

Dan Tudor on Recruiting; 2:00 p.m. in the River of Grass

Dan Tudor is the President of Tudor Collegiate Strategies. For the past decade, Tudor has been the go-to national expert on recruiting research, strategy and training for college coaches. His firm works one-on-one with more than 400 college programs, helping them craft their recruiting communication plans for their prospects. Dan is a regular featured speaker at AHCA, and is available for individual meetings during the convention to answer questions about your recruiting efforts. Email him at dan@dantudor.com or call/text at (661) 809-6200 to arrange a conference here in Naples.



George Gwozdecky on Coaching in the NHL; 10:00 a.m. in the River of Grass

George Gwozdecky recently completed his 37th year in coaching and his 1st season as the head coach of the boys hockey program at Valor Christian High School in Denver, Colorado. The Thunder Bay, Ontario native was an assistant with the Tampa Bay Lightning from 2013-2015.

Prior to Tampa Bay, Gwozdecky spent 19 seasons as the head coach at the University of Denver, leading the Pioneers to two NCAA National Championships and earning him National Coach of the Year honors in 1993 and 2005. Before DU, Gwozdecky was head coach at Miami University (Ohio) Redhawks. He served there for five seasons, winning the school's first CCHA title and earning its first NCAA tournament bid. While at Miami he won the National Coach of the Year as well as a pair of CCHA Coach of the Year honors. He was added to the Miami University "Cradle of Coaches" Hall of Fame in 2006. Prior to joining Miami, he served as an assistant for the Michigan State University Spartans winning an NCAA National Championship in 1986.

He got his start in college coaching at the University of Wisconsin-River Falls Falcons where his Falcon hockey team won the NAIA National Championship in 1983. He earned his Master's degree in Professional Development from UW-River Falls in 1979.

Gwozdecky was a four-year letterman at the University of Wisconsin-Madison and graduated in 1978 with a Bachelor's degree in Physical Education and a Coaching minor. As a forward, he was a member of the Badgers' 1977 National Championship team. He is the only coach in NCAA hockey history to win a Division I National Championship as a player (Wisconsin, 1977), assistant coach (Michigan State, 1986) and as a head coach (Denver, 2004 and 2005). Gwozdecky was inducted into the Wisconsin Hockey Hall of Fame in 1994.



Barry Smith, Chicago Blackhawks; 9:00 a.m. in the River of Grass With Scotty Bowman

Barry Smith is in his sixth season with the Blackhawks and his fifth as the team's Director of Player Development. Smith previously served as the club's European Development Advisor and as a Pro Scout. Prior to working with the Blackhawks, Smith spent three seasons as Head Coach and Director of Player Personnel with SKA St. Petersburg of the Kontinental Hockey league. Under his leadership, the team recorded 322 points in three seasons. His international resume also includes stints as Head Coach in the Swedish Elite League and Division I, Assistant Coach for Team USA at the 1991 World Cup, Associate Coach for Sweden at the 1996 World Cup and the 1998 Winter Olympics and Associate Head Coach for Team USA at the 2007 World Championship. Smith served as an assistant on Wayne Gretzky's staff in Arizona (Phoenix) from 2005 to 2007 and was an Associate Coach on Scotty Bowman's staff with the Detroit Red Wings from 1994 to 2005, where he was part of three Stanley Cup championships. Smith also won two Stanley Cup championships as an Assistant Coach under Bob Johnson and Scotty Bowman with the Pittsburgh Penguins from 1990 to 1994.

The Buffalo, N.Y., native began his coaching career at Elmira College in 1974, taking the team to the NCAA finals twice in his six years. A 1972 graduate of Ithaca College, Smith was inducted into the school's Sports Hall of Fame for both hockey and football; he also has a Masters of Education from Elmira College.

