



Position Available: Sales/Marketing Coordinator

Are you looking to pursue a career in sport business or marketing? We're looking for a hardworking, energetic, creative, and dedicated **university or college student** to fulfill the Sales/Marketing Coordinator for the Kam River Fighting Walleye. We take pride in developing our players/staff to reach the next level and develop their skills; and in return we are looking for a student who aspires to do just that!

The Organization: The Kam River Fighting Walleye offers players and staff a first-class Junior A hockey experience. Playing juniors in Kam River is an experience unlike any other in the Superior International Junior Hockey League. The Fighting Walleye fans have earned a reputation for being loyal and passionate. Norwest Arena has become both the most feared arena for opponents to play in while being the most fun and exhilarating for the home team.

What we're looking for:

- University/college student
- Passionate about hockey/previous hockey experience
- Creative and innovative
- Outgoing and sales driven
- Proficient in social media, Microsoft Word, Excel, and website development
- Excels independently and in a team environment
- Flexible schedule- constant communication with President, GM, Assistant GM, Coach, and Sales team

Duties/Responsibilities:

- Marketing the organization through social media in collaboration with the Fighting Walleye Media team
- Organize, schedule, and manage community events
- Recruit new sponsorship deals, and maintain previous partnerships
- Organize and manage events (i.e., Virtual Fishing Derby, coordinate new events)
- Direct communication with sales team and coordinating all arena advertisements: pickup/ordering
- Coordinating new events and ideas to develop organizational brand and revenue
- Assist in game day and season ticket sales

Compensation: % of advertising sales generated

Start Date: Immediate

** Training will be provided for the ideal candidate, experience in all duties and responsibilities is not required but deemed an asset**

- Direct communication and assistance will be provided remotely with the previous Sales/Marketing Coordinator

Please email sales@fightingwalleye.com and president@fightingwalleye.com with your resume and brief description of why you would be the best fit for the role.