



ACHA Social Media Coordinator – Internship Position

Overview: This internship position is responsible for promoting the American Collegiate Hockey Association (ACHA) on various social media platforms (including, but not limited to: Twitter, Instagram, Facebook, and LinkedIn), with the goal to increase both content saturation and timely distribution of the information from the ACHA. Currently, this is an unpaid internship designed to enhance a college student’s resume and experience as Social Media Coordinator for a national governing body association of over 450+ membership nationwide.

Responsibilities:

1. Ensure that all content that is posted on the ACHA website is circulated to the ACHA social media platforms.
2. “Push” content from ACHA programs that is posted on social media platforms.
3. Provide a template for all social media posting at ACHA sponsored events (Showcases, Regionals, Nationals) to be used by ACHA social media platforms.
4. Suggest future uses of social media platforms to help build the ACHA brand.

Qualifications:

The ACHA is looking for a motivated, creative person that has a passion for college hockey as well utilizing the social media opportunities to promote our student-athletes, teams, and association. Graphic art experience is preferred, and photography experience is a plus but not necessary. Ability to work remotely and participate in bi-weekly Hockey Operations via zoom is required.

The SMC would report to the Director of Hockey Operations and the Executive Director of the ACHA and participate in an end-of-year review to discuss the previous season and ideas for changes and improvements for the upcoming season. Please include a resume, cover letter (entirely optional), and sample of your work via Gondola.

Send interest and material to – dkurtz@achahockey.org