



Amarillo Wranglers Hockey Club
301 S. Grant Street
Amarillo, TX 79101
(806) 670-7577
www.amarillowranglers.com

Position Title: Head Coach – West Texas Wranglers (NA3HL)

Location: Amarillo, Texas

Organization: Amarillo Wranglers, LLC

Salary Range: \$30,000–\$53,000 based on recruitment performance and bonuses

Start Date: ASAP

Contact: Brit Brookes – Brookes@amarillohockey.com

Job Description:

The *West Texas Wranglers*, a new Tier III junior hockey franchise competing in the **NA3HL**, are seeking a dynamic and driven **Head Coach** to lead the team in its inaugural 2025–26 season. Based in **Amarillo, TX**, the West Texas Wranglers serve as the official affiliate of the **Amarillo Wranglers (NAHL)** and are part of a rapidly growing junior hockey pipeline committed to high standards on and off the ice.

This is more than just a coaching position—it’s an opportunity to **shape young men**, help develop aspiring athletes, and become a pillar in a hockey-driven community. The Head Coach will be expected to instill a culture that promotes accountability, character, and purpose, all while maintaining a competitive team that adheres to the league’s highest standards.

We are looking for a **humanistic leader**—someone who leads with service, humility, and respect. The ideal candidate is a **positive role model**, committed to **developing players** athletically, academically, and personally. Community involvement is central to our program’s identity, and the Head Coach will be an ambassador for both the Wranglers and the sport of hockey throughout the Texas Panhandle.

Key Responsibilities:

- Recruit, develop, and manage a full roster of 28 Tier III junior players
- Serve as a mentor and leader, fostering a respectful, hardworking team culture
- Organize and run practices, skill development, and off-ice training
- Coordinate with NAHL affiliate coaches and front office to support player advancement opportunities
- Engage with local youth programs, fans, and sponsors as a community service leader
- Work collaboratively with hockey operations staff, billets, and administrative teams
- Manage team operations in compliance with NA3HL and USA Hockey standards

Qualifications:

- Prior junior, collegiate, or high-level coaching experience preferred
- Strong recruiting network and ability to attract committed Tier III-level players
- USA Hockey Coaching Certification (Level 4 or higher preferred)
- Excellent communication and interpersonal skills
- Ability to lead by example in all areas: integrity, work ethic, and professionalism

Compensation:

The base salary starts at **\$30,000**, and the employee can earn up to **\$53,000+** through recruiting incentives and team performance bonuses, as outlined in our internal business plan. Additional support includes equipment access, unlimited ice time, and shared team resources with the NAHL Amarillo Wranglers.

To Apply:

Send resume, cover letter, and references to **Brit Brookes** at Brookes@amarillohockey.com.

This is your chance to be part of something meaningful—to **lead, inspire, and develop** the next generation of hockey talent in a passionate market with a clear development ladder.



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