

MHB Marketing/Content Creator

Job Summary:

Minot Hockey Boosters is seeking a creative, driven Content Creator to help us tell the story of our program and teams through powerful visuals and engaging digital content.

What you will do:

As our Content Creator, you'll bring the energy, action, and impact of Minot Hockey Boosters organization to life. Your work will showcase the "MHB" experience and help elevate our program across digital platforms.

Responsibilities:

- Capturing high-quality photos and video of athletes during practices and games
- Editing and producing dynamic content for social media (Instagram, TikTok, YouTube, etc.)
- Managing social media posting in alignment with our brand voice and visual style
- Collaborating on a shared content calendar to plan and schedule posts
- Creating reels, highlight videos, behind-the-scenes features, and other compelling visual assets
- Maintaining and organizing a content library for future use
- Attending and capturing special events, game days, or milestone moments
- Contributing fresh content ideas and staying up to date on social media trends
- Assisting in organizing MHB events such as Golf Tournament, State Fair Parade, Auction, Pancake Breakfast, etc.
- Regularly promoting our gaming sites and building relationships with the owners of those sites.

Qualifications

- Proficiency in photo and video capture/editing (Adobe Premiere Pro, Final Cut, or similar).
- Strong grasp of social media content trends and analytics across Instagram, TikTok, YouTube, and Facebook.
- Excellent organizational skills, with the ability to maintain a digital content library.

Salary/Benefits: DOE

Send Cover Letter and Resume to Brian Bauman mhbdirector@gmail.com