

Associate Head Coach — NA3HL

Full-Time | Salaried | Southern United States

Our organization is seeking a driven, experienced Associate Head Coach who can contribute to both the on-ice success and business operations of a Tier III junior hockey program.

This role requires a hands-on leader with a strong coaching and recruiting background, sound business judgment, and a commitment to developing and advancing players. The selected candidate will report directly to the organization's President and take an active role in the program's daily operations.

Candidates who demonstrate the ability to lead, manage responsibilities, and strengthen the program may have opportunities to advance within the organization.

Key Responsibilities

Coaching and Player Development

- Lead team practices, games, and daily off-ice conditioning.
- Prepare detailed practice and game plans using IHS, including offensive, defensive, and special teams systems.
- Use TPE video to evaluate performance and conduct weekly film sessions.
- Develop players' hockey skills, leadership, accountability, and personal growth.
- Actively help players advance to higher-level junior leagues and college hockey.

Recruiting and Hockey Operations

- Recruit and retain a competitive Tier III junior roster.
- Attend recruiting events, showcases, and camps.
- Work year-round with the organization's parent NAHL team and staff on scouting, recruiting, and camp activities.
- Enforce team policies, disciplinary standards, and host-family rules.
- Supervise player conduct on and off the ice and represent the organization professionally.

Business and Community Operations

- Help develop and manage budgets, control expenses, and carry out business plans that support a financially successful program.
- Build and maintain relationships with sponsors and local business partners.
- Support sponsorship development, community relations, and team promotional activities.
- Participate in community events and team appearances.

Qualifications

- Business experience, preferably in sports management, with an understanding of budgeting and junior hockey operations.
- Demonstrated coaching success at the college, junior, high school, or midget level.
- Proven ability to recruit a competitive team at the Tier III junior level.
- A strong professional reputation among players, coaches, and parents.
- Extensive knowledge of hockey systems and player development.
- Strong leadership, communication, organization, and time management skills.
- USA Hockey Level 4 coaching certification, current SafeSport training, and successful completion of a USA Hockey background screening.
- Junior, college, or professional playing experience preferred.

Position Details

This is a full-time, salaried position requiring relocation to the Southern United States. Salary will be based on qualifications and experience.

We are looking for someone prepared to embrace the full scope of junior hockey operations and help build a competitive, sustainable program.

To Apply

Please submit your résumé and a letter of interest outlining your coaching, recruiting, and business experience to:

styleinn@aol.com

Attn: President of Business Operations

Only candidates selected for an interview will be contacted.

Thank you for your interest.