



2022 Executive Director's Report Prepared for the AHCA Convention in Naples, FL

2021-22 AHCA Officers and Governors

Officers

| | |
|-----------------|---------------------------------------|
| President | Casey Jones, Clarkson University* |
| VP, Convention | Steve Wiedler, University of Vermont* |
| VP, Membership | Grant Kimball, Yale University |
| VP, Sponsorship | Rico Blasi, University of St. Thomas |
| Past-President | Brian Riley, Army West Point* |

Governors

Mare MacDougall Bari, St. Lawrence University
Jeff Giesen, Minnesota State University
Sean Hogan, College Hockey Inc.
Dave Jurasek, American Collegiate Hockey Association
Paul Kirtland, Minnesota State University
Chris McKelvia, Bethel College*
Ann Ninnemann, University of Wisconsin-Stevens Point
Cory Schneider, American International College*
Holley Tyng, Colby College*
Sean Walsh, Southern New Hampshire University

Staff

| | |
|--------------------|-------------------|
| Executive Director | Joe Bertagna |
| Treasurer | Bruce Delventhal# |
| Administrator | Kathy Bertagna |

**Term expiring; can be extended if approved*

#Retiring



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OVERVIEW

The Executive Director position was created in 1991 and I have served in that role since that time. In the absence of an AHCA Convention since 2019, the work has changed slightly but the primary responsibilities of the job remain the same.

INTERNAL DUTIES

Internally, the Executive Director oversees a number of areas while serving to link others within the Association to each other. Among those areas where I play a direct role:

- **Membership:** Coordinating with my wife who serves as the membership administrator. (See 2022 Membership Breakdown on Page Two.)
- **Communications:** This includes working with Touchpoint Media editing the newsletter "Stops & Starts," five times a year, as well as producing a coaches directory. This also covers approximately 20 press releases on our many awards that we give out annually.
- **Awards #1:** I work with the Awards Committee and have shared duties with Bruce Delventhal as the contacts with World Trophy, the primary source of our awards.
- **Awards #2:** I also oversee the creation, mailing and storage of All American certificates and I create and deliver the certificates associated with the AHCA/Krampade Academic All Stars.
- **Regular Zoom Calls:** The various coaching groups within the AHCA (Men's DI and DII-III and Women's DI and DIII) have been scheduling regular calls to keep the body updated. I coordinate the communication of these calls both internally and with outside participants.
- **Working With AHCA Board:** I arrange monthly calls and keep/maintain minutes. I work closely with the President and the Treasurer all year.
- **File and Historical Storage:** I maintain a storage shed near my home with historical records of the Association, including but not limited to past All-American certificates.

EXTERNAL DUTIES

The Executive Director serves as the liaison from the AHCA to a variety of groups, including but not limited to:

The NCAA: I continue to coordinate the exchange of information with the NCAA and their staff liaisons to ice hockey. This happens most directly around the Convention but there are other times during the year where the NCAA reaches out to us. I also assist the Hockey Commissioners Association when it seeks new NCAA legislation or to explain new developments within the NCAA that the body should know. Also, around the Frozen Four events, I help promote AHCA awards by having them formally announced during each of the championships. This includes working at "Friday Night at the Frozen Four," where the AHCA/CCM All-Americans are announced via video.

The Hockey Commissioners Association: The Division I conferences meet regularly via Zoom calls and I have been retained as their secretary-treasurer, which allows me to bring the HCA and the AHCA together.

College Hockey Inc.: This is the marketing arm of Division I men's hockey, funded by a grant from the NHL, administered through USA Hockey. While not a frequent occurrence, I do work with the CHI staff when appropriate.

USA Hockey: I serve on the USA Hockey Board of Directors and I assist the AHCA Treasurer in filing for an annual grant from the USA Hockey Foundation. I also do a weekly poll for men's and women's hockey through USA Hockey that appears in *USA Today*.

Hockey Coaches Care: I sit on the committee that awards HCC grants.

The National Hockey League, The NHL Coaches Association and Other College Coaches Associations: These groups do not take up a great deal of time but I do interact with them on behalf of the AHCA, notably the other coaches associations.

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**2021-22 AHCA Membership Report
(As of April 16, 2022)**

| Membership Category | Number of Members |
|----------------------------|--------------------------|
| NCAA | |
| Men's DI Head Coach | 59 |
| Men's DI Assistants | 135 |
| Men's DII-III Head Coach | 60 |
| Men's DII-III Assistants | 79 |
| Women's DI Head Coach | 40 |
| Women's DI Assistants | 71 |
| Women's DIII Head Coach | 46 |
| Women's DIII Assistants | 53 |
| Associations* | 51 |
| Other | |
| ACHA (Club) | 68 |
| Allied | 100 |
| Youth-Amateur-High School | 52 |
| Junior Leagues | 135# |
| Honorary | 40 |
| Total | 989 |

* "Associations" refers to NCAA Conference Staff, NCAA Office Staff, USA Hockey

The USHL and NAHL joined and paid per team, which gave them three memberships per team

**Convention Attendees as of April 16, 2022
(Badges Made)**

| Category | Number of Badges |
|----------------------------|-------------------------|
| All Division I Men | 211 |
| All Division III Men | 54 |
| All Women | 140 |
| Associations | 51 |
| Non-NCAA Allied and Guests | 39 |
| ACHA (Club) | 27 |
| Vendors | 163 |
| Totals | 685 |